



RSABI

Supporting People
in Scottish Agriculture

Join the
RSABI team

Applicant Pack
Wellbeing &
RESPECT Coordinator
(Part-Time)

rsabi.org.uk/vacancies

A circular inset photograph showing a man and a woman standing in a green field with hills in the background. The man is on the left, wearing a white t-shirt, and the woman is on the right, wearing a purple shirt and sunglasses on her head. They are both smiling and holding a large white sign. The sign features the 'Young Farmers' logo (a blue cloud with a green dot) and the word 'respect' in large black letters. Below 'respect' is the tagline 'for others for yourself' in a smaller font.

YOUNG FARMERS
respect
for others for yourself

The logo for Young Farmers' 'respect' campaign. It features a blue cloud icon with a green dot inside, followed by the words 'YOUNG FARMERS' in a small green font, and the word 'respect' in large black letters. Below 'respect' is the tagline 'for others for yourself' in a smaller black font.

YOUNG FARMERS
respect
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Foreword

This new role is a great example of partnership working and collaboration between two Scottish farming charities.

The role will focus on wellbeing (mental and physical) initiatives within the SAYFC membership and will also step up activity behind the RESPECT and #AreEweOkay? campaigns to encourage every young farmer to play their part in positively contributing to SAYFC as a safe, inclusive and fun environment for young people.

The initiative promotes healthy relationships, kindness and inclusivity through positive role modelling supported by education, training and awareness-raising.

The role will lead on SAYFC member training such as mental health first aid and suicide prevention, along with alcohol and drug awareness, working with charities specialising in these areas as well as increasing awareness and understanding around important areas such as neurodiversity, gender and sexual orientation.

As well as working with two great charities and collaborating with many more, the successful applicant will play a pivotal role in helping to drive RESPECT forward in young people and to firmly establish values such as kindness and inclusivity in the wider Scottish agricultural community for the future.

We look forward to hearing from you and receiving your application for this very important and special role, which does require some travel and the ability to work in the evening and at the weekend to fit in with SAYFC activities.

Good luck!

**Carol McLaren,
Chief Executive**



Overview

Post	Wellbeing & RESPECT Coordinator
Job type	Part-Time
Employer	RSABI
Working in Partnership with	Scottish Association of Young Farmers Clubs (SAYFC)
Contract	2-year fixed term
Salary	£28,000 - £30,000 (pro rata). Approximately £14,000 - £15,000 per year depending on experience.
Hours	2.5 days per week (including regular evening and weekend work)
Start date	Late Summer 2026
Location	Scotland-wide (hybrid working at Ingliston office and at home. Travel in Scotland required)

About RSABI and SAYFC

RSABI provides emotional, financial, and practical support to people in the Scottish agricultural community.

The Scottish Association of Young Farmers Clubs (SAYFC) represents over 3,500 young people across Scotland, creating opportunities for personal development, leadership, skills building, and community support.

RSABI and SAYFC are collaborating to expand and deepen the impact of the RESPECT campaign and the #AreEweOkay? wellbeing campaign across Scotland's young farming network.

Role Purpose

The Wellbeing and RESPECT Coordinator will lead the delivery and activation of the RESPECT and #AreEweOkay? campaigns/initiatives across the Young Farmers network.

This role will include inspiring, supporting, and equipping over 70 SAYFC RESPECT Ambassadors throughout Scotland, promoting messages around:

- Mental health awareness and suicide prevention
- Alcohol and drug awareness
- Respecting others across gender, sexual orientation, and neurodiversity
- Creating safer, kinder, and more inclusive rural communities

The role requires significant collaboration, excellent communication skills, and a passion for improving the wellbeing of young people in agriculture.

Key Responsibilities

Campaign Delivery & Activation

- Lead delivery of the RESPECT campaign across SAYFC clubs, activities, events, and training.
- Coordinate and amplify the impact of #AreEweOkay? conversations, events, and digital and other materials.
- Develop engaging wellbeing content and resources for clubs, ambassadors, and digital channels.
- Support local and national SAYFC events with wellbeing activation, including social media, competitions, training sessions, and presence at shows, events and rallies.

Ambassador Support & Development

- Recruit, train, and inspire over 70 RESPECT Ambassadors in clubs across Scotland.
- Deliver workshops and briefings to support ambassador confidence and capability.
- Build a strong ambassador community, encouraging peer support and shared learning.
- Create/source accessible guidance and tools to help clubs promote wellbeing and respect.

Partnership & Collaboration

- Work closely with RSABI and SAYFC staff teams to ensure aligned messaging and shared planning.
- Build strong relationships with clubs, regional committees, and volunteer leaders.
- Represent RSABI and SAYFC at events, meetings, and external engagements.
- Liaise with key rural stakeholders to enhance campaign reach and impact.

Monitoring & Reporting

- Track campaign engagement, participation, and ambassador feedback.
- Report regularly to RSABI and SAYFC on progress, challenges, and opportunities.
- Contribute to evaluation reports, case studies, and evidence of impact.

Personal Specification

Essential

- Experience in youth work, community engagement, wellbeing work, or a related field.
- Ability to communicate sensitively, confidently, and positively with young people.
- Strong presentation and facilitation skills.
- Ability to work independently, organise workload, and meet deadlines. Willingness to work evenings and weekends, with travel across Scotland.
- Passion for promoting wellbeing, inclusion, and respect.

Desirable

- Understanding of the Scottish agricultural community.
- Experience in mental health awareness, suicide prevention, or substance awareness education.
- Experience of training or mentoring volunteers.
- Digital content creation skills.

Terms & Conditions

- **Contract:** 2-year fixed term, part-time (2.5 days/week).
- **Employer:** RSABI.
- **Reporting to:** RSABI Chief Executive in partnership with SAYFC Chief Executive.
- **Salary:** Competitive, dependent on experience.
- **Hours:** Part-time with frequent evening and weekend commitments.
- **Travel:** Scotland-wide, with expenses covered in line with policy.

How to Apply

To apply for the role of Wellbeing & RESPECT Coordinator please send your CV and a covering letter to recruitment@greenburn.co.uk by Friday 29th May

Application Timeline



Friday 29th May
Closing date for applications



w/c 8th June 2026
Interviews taking place

RSABI is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability or age.

