



with support partner

GILLESPIE MACANDREW

GREAT SCONE PALACE CHALLENGE



13 SEPTEMBER 2025

with **EMMERDALE**





SCONE PALACE

You're invited to be part of the Great Scone Palace Challenge! Join fellow guests and participants from across the nation and beyond, including on screen stars from ITV's Emmerdale. All coming together to get behind the RSABI charity mission to support and take care of as many people in Scottish agriculture as possible.

Scotland's largest event of its kind, thanks to the generosity of our sponsors.

Thank you.





RSABI

Supporting People
in Scottish Agriculture



RSABI provides practical, emotional and financial support to all people involved in the Scottish agricultural industry. Our team are friendly, professional and all support is offered in confidence.

The range of support we offer is diverse ranging from Help for Heating to counselling and one-off payments for essential items like household items.

We support people of all ages, including those affected by illness, accident, bereavement and those struggling with their mental wellbeing.

Our support is available to those previously and currently involved in farming, crofting and occupations related to agriculture in Scotland.

www.rsabi.org.uk





WELCOME PARTY

We're welcoming Emmerdale to Scotland with an evening party at Perth Racecourse and tickets are available now!

Party goers will enjoy great food, bar open all evening, greet the stars, enjoy exclusive musical performances from super talented Emmerdale cast and crew and support a fantastic cause all at a fabulous night out to remember with your friends.

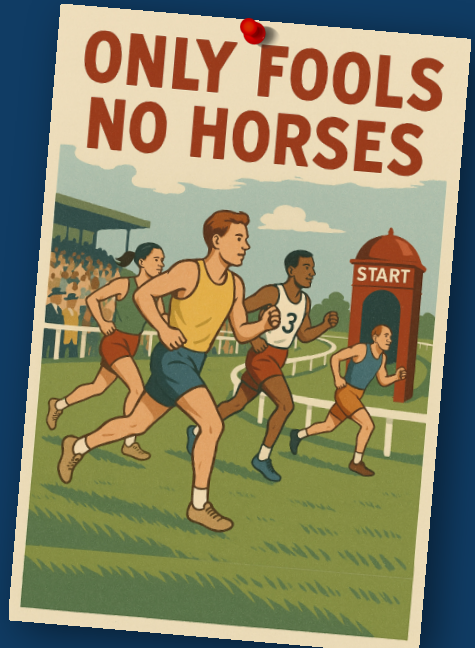
Plus, place your bets on the celebrity 'runners no riders' taking part in the highlight of this year's racing calendar - Only Fools no Horses!

ONLY FOOLS NO HORSES

Your chance to pick your favourite as a host of celebrity runners 'well kent faces' on foot go under starter's orders for a race full of fun right-handed around Perth's famous racecourse!

All on to win, or will your runner 'bale' out?

Place your bets wisely and cheer on the champions as they race to the finish.



GREAT SCONE PALACE CHALLENGE

Teams of five will compete for the admired title and have the chance to take home the highly contested Great Scone Palace Challenge Cup. For centuries Scottish monarchs have been crowned at this monumental location and now future Kings and Queens of the Great Scone Palace Challenge will take part in a series of trials in the Palace grounds:

- The Great Bale Obstacle Course •
- The Palace Pathfinders Quest •
 - Sugden's Tractor Pull •
 - Laser Clay Challenge •

Participants will all receive tokens for the delicious BBQ offerings on the day free of charge.



BALL

Renowned as the historic site of Scottish royal coronations, the prestigious grandeur of Scone Palace will, for one night only, provide the setting for a truly unique evening celebration.

Guests are cordially invited to attend this year's most anticipated black-tie ball.

A star filled night packed with a top line up of world class entertainment including exclusive musical performances from Emmerdale celebrities, fun fuelled charity auction, fine dining and dancing to live music into the 'wee small hours'.

An unforgettable night set on the most stunning Scottish stage.



TITLE SPONSOR

(Only one package available)



Exclusive Title Rights:

- '... in association with [your company name or logo].'

Extensive Corporate Branding:

- Participation in the event press launch with Emmerdale cast members.
- Company logo featured on the event's online booking system.
- Company logo to appear on all pre-event promotional materials including press advertisements, posters, fliers, corporate invitations and passes. Plus all event materials used such as printed artwork, banners, Ball menus, auction cards etc.
- Company mentions on radio advertising, e-newsletters and social media posts.
- Company mentions in all event press releases issued.
- Opportunity to display an unlimited amount of branding (i.e. banners and flags) at each of the challenge areas at the event.
- Opportunity to name the grand trophy for the winners: '[your company name] Cup.'
- Opportunity to provide branded t-shirts for all participants.



Take Part:

- 2 x teams of 5 in the Great Scone Palace Challenge.

Photography:

- Dedicated PR pictures arranged at the event with the Emmerdale cast.

Hospitality:

- 6 x complimentary tickets for the welcome party at Perth Racecourse.
- VIP table at the Ball seated for 10 and located in a prime position within the celebrity area, offering high visibility and added atmosphere. (Title sponsor will be given first pick on the table plan.) In addition, these guests will be invited to the sponsors only pre-dinner drinks reception hosted in a private room at Scone Palace ahead of the evening, also attended by **Viscount of Stormont** and the **Emmerdale** cast members.



GOLD SPONSORS

(Four packages available)

Extensive Corporate Branding:

- Company logo included on the event's online booking system.
- Company logo to appear on all pre-event promotional materials including press advertisements, posters, fliers, corporate invitations and passes. Plus all event materials used such as printed artwork, banners, Ball menus, auction cards etc.
- Company mentions on e-newsletters and social media posts.
- Opportunity to display two items of branding (i.e. banners and flags) at each of the challenge areas at the event.

Take Part:

- 1 x team of 5 in the Great Scone Palace Challenge.

Hospitality:

- 4 x complimentary tickets for the welcome party at Perth Racecourse.
- 4 x VIP passes for the Ball seated in a prime position within the celebrity area, offering high visibility and added atmosphere. In addition, these guests will be invited to the sponsors only pre-dinner drinks reception hosted in a private room at Scone Palace ahead of the evening, also attended by **Viscount of Stormont** and the **Emmerdale** cast members.

£5k

SILVER SPONSORS

(Six packages available)

Extensive Corporate Branding:

- Company logo included on the event's online booking system.
- Company mentions on e-newsletters and social media posts.
- Opportunity to display one item of branding (i.e. a banner or flag) at each of the challenge areas at the event.

Take Part:

- 1 x team of 5 in the Great Scone Palace Challenge .

Hospitality:

- 2 x complimentary tickets for the welcome party at Perth Racecourse.

£2,500





www.rsabi.org.uk/events/

Sponsorship Packages

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